Institute on Aging Wins $100K Grant for Nursing Home Diversion Project

San Francisco, CA - Institute on Aging (IOA) was recently selected as one of eight national winners of Sorenson Impact Center’s Pay for Success Competition. IOA will be awarded a $100,000 Social Innovation Fund Grant to evaluate and replicate the organization’s unique nursing-home-to-community transition program across multiple geographies.

"Since our founding in 1985, Institute on Aging has been a leader in developing innovative programs that serve as viable alternatives to nursing home placement," says Tom Broiody, President and CEO of Institute on Aging. "In the past decade, we have developed, refined, and replicated a regional model for transitioning older adults and adults with disabilities out of nursing homes—or bypassing them altogether—and into community-based housing, surrounding them with services that ensure their independence along with improved health."

IOA's unique service began in San Francisco County nearly 10 years ago when it partnered with the San Francisco Department of Aging and Adult Services to transition individuals out of Laguna Honda Hospital, a county-operated skilled nursing facility that was downsizing from 800+ beds to 650. The objective was to identify institutionalized individuals who, with support, were good candidates for semi-independent living, but simply lacked family or a support system to guarantee a positive outcome. The success of that program - both in helping individuals to live independently as well as the accompanying reduced cost of their care to the county - led to a multi-year study in San Mateo County that has consistently demonstrated both improved health outcomes for individuals transitioned to the community and drastic cost savings for Medi-Cal and Health Plan of San Mateo.
Pay for Success, an innovative public-private partnership model, combines nonprofit service expertise, private funding and independent evaluation to transform how government leaders respond to chronic social problems. Projects financed through the PFS model present opportunities to deliver more impactful services that create sustainable social change and avoid straining government budgets, thereby putting fewer taxpayer dollars at risk.

"This Pay for Success feasibility program has been a cornerstone to many advantageous Pay for Success projects across the country," said Jeremy Keele, President & CEO of the Sorenson Impact Center. "We're delighted to offer technical assistance and capacity-building to yet another cohort of government jurisdictions and nonprofits that are dedicating themselves to making a measurable difference in people's lives."

The support from the Sorenson Impact Center will allow Institute on Aging to 1) incorporate robust metrics to strengthen the evidence regarding health outcomes and cost savings of nursing home diversion, 2) conduct a feasibility study with the aim of implementing the program state-wide, and 3) identify third-party funding sources for potential scale-up of the model.

This Pay for Success feasibility program receives funding from the Corporation for National and Community Service's (CNCS) Social Innovation Fund (SIF) and the Laura and John Arnold Foundation.

**About Institute on Aging**
Founded in 1985, Institute on Aging (IOA) is one of Northern California's largest community-based nonprofit organizations providing comprehensive health, social, and psychological services for seniors and adults with disabilities. IOA's mission is to enhance the quality of life for adults as they age, by enabling them to maintain their health, well-being, independence, and participation in the community. Long considered one of the most innovative and diverse organizations of its kind, Institute on Aging currently touches the lives of more than 20,000 seniors and adults with disabilities and their families each year through programs designed to alleviate isolation and enable older adults to continue living independently in the community. IOA's services support individuals in San Francisco, Marin, San Mateo, Alameda, Contra Costa, Sacramento and Santa Clara counties. The Friendship Line reaches older and disabled adults in all 50 states.

**About the Sorenson Impact Center**
The Sorenson Impact Center, housed at the University of Utah’s David Eccles School of Business, is a think-and-do tank that marshals capital for social good, empowers data-driven programs, breaks down silos across sectors, and equips the next generation of leaders with social purpose. To learn more, visit [www.sorensonimpact.com](http://www.sorensonimpact.com)

**About the Social Innovation Fund**
The Social Innovation Fund is a program of the Corporation for National and Community Service, a federal agency that engages millions of Americans in service
through its AmeriCorps, Senior Corps and Volunteer Generation Fund programs, and leads the nation’s volunteer and service efforts. SIF positions the federal government to be a catalyst for impact—using public and private resources to find and grow community-based nonprofits with evidence of results. The Social Innovation Fund focuses on overcoming challenges confronting low-income Americans in three areas of priority need: economic opportunity, healthy futures, and youth development. To learn more, visit www.nationalservice.gov/sif

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