

The Keys to Becoming A Successful Trainer

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- ❖ **Know Your Stuff** - Understand the content, think of good examples and practice, practice, practice
- ❖ **Know Your Style** - Figure out what makes you an effective communicator- either as a public speaker or 1:1 or both
- ❖ **Know Your Audience** - Who are your learners and what makes them motivated to learn



Top 5 fatal Don'ts

1. Don't Read the slides
2. Don't overload participants with content
3. Don't lecture – instead engage as much as possible
4. Don't drone! Show interest in your subject
5. Room or technical problems



Top 4 Dos

- ❖ Interaction
- ❖ Clarity
- ❖ Enthusiasm
- ❖ Authenticity

Think Bill Gates, or

This cool kid ➡





Define Yourself as a Communicator

- ❖ Describe your communication style
- ❖ Describe a time when you have communicated effectively
- ❖ What kind of storyteller are you?

- ❖ Describe what you are like when you are trying to teach one person and what you are like trying to teach a group of people
- ❖ Reflect on a presentation (yours or another's) what communications skills worked well?
What did not work well?

Visual Learners

- ❖ Think in pictures
- ❖ Graphs, charts, maps, photo's and videos are helpful tools for learning



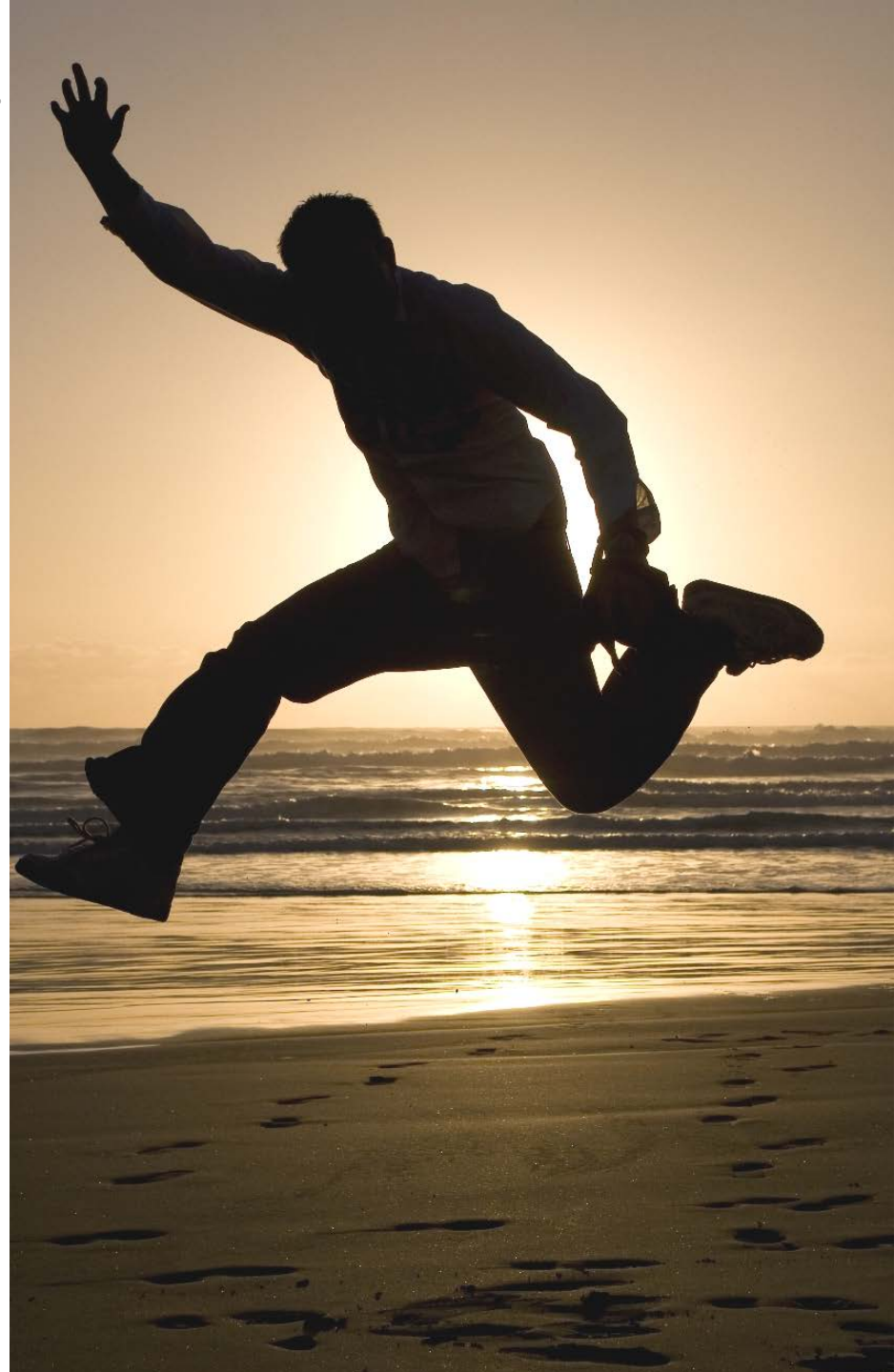
Auditory Learners

- ❖ Learn best by listening
- ❖ Conversation, lecture, verbal questions and answer, or reading aloud, are the best tools for learning



Kinesthetic Learners

- ❖ Learn best by doing!
- ❖ Experiential exercises, and use of the senses are the best tools for learning





“Simplicity is the ultimate sophistication”
– Leonardo da Vinci

- ❖ Most people have a picture of dementia from their personal as well as professional life and have a hard time understanding the diversity of the disease.
- ❖ Some professionals in geriatrics say
 - ❖ “these aren’t the people I wanted to work with.”
 - ❖ “Isn’t that a specialty?”
- ❖ Evidence about what has worked or not worked

- ❖ Spend 5 minutes writing down a brief description of who you might be teaching
- ❖ Who are they? What knowledge to they bring to the table?
- ❖ Do you know what kinds of learning styles might be present?
- ❖ By the end of the presentation, what do you want them to have learned?
- ❖ Pick your main points and tailor them to your audience.
- ❖ How will you invite them into the learning process?



Homework: Practice, practice, practice

- ❖ Choose three points from the trainings that you think will be MOST important to convey to your audience.
- ❖ Say in 1-2 sentences why these points are important. What's your passion?
- ❖ Practice explaining those points tonight at least 3 times
- ❖ Make sure to note any questions
- ❖ We will start tomorrow off with trying it out with others!



Implementation Planning and Work

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Present 1-3 slides from your content area

- ❖ Breakout groups

Plan YOUR presentation

- ❖ Who are you and who is your audience
- ❖ Define your goals
- ❖ Drafting content
- ❖ Logistical plan
- ❖ Defining next steps

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- ❖ Who are they? What knowledge to they bring to the table?
- ❖ Do you know what kinds of learning styles might be present?
- ❖ By the end of the presentation, what do you want them to have learned?
- ❖ Pick your main points and tailor them to your audience.
- ❖ Invite them into the learning process.

- ❖ What if . . .you have an audience member who asks repeated questions not related to the topic?
- ❖ What if. . .no one responds when you ask the audience a question or when you ask for volunteers?
- ❖ What if. . .someone asks a question to which you really don't know the answer?
- ❖ What if. . .you are unable to use your slide presentation?

- ❖ 6 Conference Calls Offered in July & August
 - ❖ 2 Calls on Dementia 101
 - ❖ 2 Calls on Elder Abuse Prevention
 - ❖ 2 Calls on Managing Difficult Behaviors
 - ❖ Each participant to attend at least 1 call
- ❖ Calls will review content & ensure that training plan is progressing
- ❖ Allows for questions that may come up as you start training or plan your training