

San Francisco Senior Home Care Provider, Institute on Aging Presents

Dinner a la Heart



Published 4:00 am, Tuesday, January 17, 2012

Institute on Aging presents 29th annual Dinner a la Heart fundraiser on Feb. 7.

San Francisco, CA (PRWEB) January 17, 2012

The community is invited to join friends and supporters of San Francisco's senior home care provider, Institute on Aging (IOA) for the 29th Annual Dinner à la Heart fundraiser, which places caring for older adults and community building as the centerpiece. Dinner à la Heart is taking place on Tuesday, Feb.7, 2012 at over fifty of the Bay Area's most popular restaurants.

The unique evening brings together San Francisco's finest qualities: delicious dining and a caring spirit. Dinner à la Heart also brings together great people. Co-Chairs Roean Iscoff and Sandra Simon have been involved in this fundraising event for many years.

For Co-Chair Roean Iscoff, who's been attending Dinner à la Heart since the beginning, the spirit of the event is sentimental. "My husband Marvin and I dined at Dinner à la Heart for more than 20 years," she said. "We met at the Jewish Center, one New Year's Eve and were married for 43 years. He is gone now, but I can still remember planning the event with our friends."

Iscoff, whose family member had Alzheimer's disease, is a proponent of IOA's offerings and services. "I believe in IOA and what they're doing. I really do. The Friendship Line is my very favorite service," she said, of the program which is the nation's only 24-hour telephone support service, which reaches out to older, often times isolated adults, offering a wealth of emotional and well-being resources. The service includes emotional support, reassurance, counseling, crisis intervention, abuse prevention help, medication reminders, well-being checks, and information and referral for additional care.

Bay Area senior resource center, IOA has reserved tables for Dinner à la Heart at many of San Francisco, Marin and the Peninsula's finest participating restaurants, among them Barbacco, Gary Danko, Il Fornaio, Kokkari Estiatorio, One Market, Trader Vic's, Wayfare Tavern, and many others.

Supporters can reserve a table online at www.dinneralaheart.org or call the dedicated reservation line at 415-750-3443 and speak with Roean or Sandra to book their table.

For over 25 years, the fundraiser has become a loved tradition and festive night-out, giving Bay Area residents of all ages the opportunity to enjoy delicious meals at fine restaurants while supporting senior services and the community. Proceeds directly benefit IOA services which include health care and social support, expressive art classes, transportation, nutritious meals, telephone reassurance, medication reminders, and more.

"Someday we'll all get older and someday we'll all need support," said Co-Chair Sandra Simon. "I support IOA because it's a great organization and like my mother told me, I needed to start going out to dinner more with my friends," she said. Simon loves everything about the event from the charitable spirit, to the attentive service at the restaurants to the details, logistics and planning.

Supporters are encouraged to make reservations, priced at \$60 per person and up, by either visiting online at www.dinneralaheart.org or by calling 415-750-3443.

About Institute on Aging

Bay Area adult day care provider, Institute on Aging is a community-based, non-profit organization providing supportive health and social services to older adults and their families in San Francisco, Marin, and the Peninsula. The Bay Area's senior home care provider, IOA's mission is to enhance the quality of life for adults as they age by enabling them to maintain their health, well-being, independence and participation in the community. IOA fulfills this mission for a diverse community by developing and providing innovative programs in health, creative arts, spiritual support, education and research. www.IOAging.org.

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