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Institute on Aging Presents Reimagined Annual Fundraiser: Heart of the Bay

SAN FRANCISCO, January 11, 2021 — [Institute on Aging](http://ioaging.org), one of California's largest non-profits dedicated to inclusive and accessible living, health and community programs for seniors and adults living with disabilities, presents [Heart of the Bay](#) (formerly known as Dinner à la Heart) on February 11, 2021. This marks the 38th year of the annual fundraiser that provides widespread community support for senior services that help the Bay Area's most vulnerable to remain healthy, live longer and feel connected.

"While we can't gather in the same room, we are excited to be together virtually. We will still be enjoying good food, sharing entertaining stories and celebrating the triumphs of older adults and those living with disabilities, as we have been for nearly four decades," said Tom Briody, President and CEO of Institute on Aging.

This year's Heart of the Bay Virtual Gala will be hosted by Liam Mayclem, a fundraising professional and Emmy Award-winning radio and TV personality in the Bay Area.

All ticket holders will receive a fully catered, delicious three-course dinner delivered personally to their homes, prepared by [Carrie Dove Catering](#), which they can enjoy while watching the livestream program.

Heart of the Bay is critical to raising funds for the Institute on Aging's myriad services, which includes its Friendship Line, dementia care, community living, and meal delivery programs. Many of these programs serve adults with limited mobility and financial means, as well as those who have been isolated during the COVID-19 pandemic. To purchase tickets to Heart of the Bay or make a donation, please visit ioaging.org/heart-of-the-bay.

About Institute on Aging

Founded in 1975, Institute on Aging (IOA) is one of California's largest community-based nonprofit organizations providing comprehensive health, social, and psychological services for seniors and adults living with disabilities. IOA's mission is to enhance the quality of life for adults as they age, by enabling them to maintain their

health, well-being, independence, and participation in the community. Long considered one of the most innovative and diverse organizations of its kind, Institute on Aging currently touches the lives of more than 20,000 seniors and adults with living disabilities and their families each year through programs designed to alleviate isolation and enable older adults to continue living independently in the community.

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