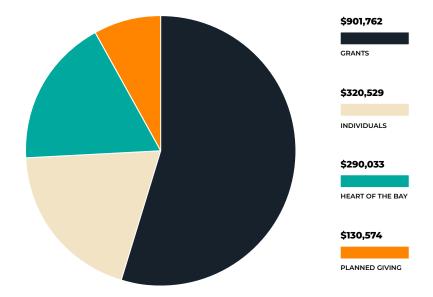


2021 Philathropic highlights AgeOn: Institute on Aging

From July 1, 2020 to June 30, 2021, over 500 donors contributed more than \$1.6 million to the Institute on Aging (IOA), providing support to the newly launched Companioa initiative, Friendship Line, the inaugural Heart of the Bay, and more.

IOA is deeply grateful for the generous individuals, foundations, and corporations whose gifts help to advance our mission of enhancing the quality of life for aging adults and adults living with disabilities, enabling them to maintain their health, well-being, independence, and participation in the community.



On February 11, 2021, more than 300 friends of IOA tuned in for Heart of the Bay, a virtual dinner party celebrating IOA, those we serve, and those who support our work. Together, we raised nearly \$300,000 to help IOA continue providing critical support to seniors across California, keeping them safe and healthy during the pandemic and beyond. The event highlighted the impacts of IOA's Friendship Line, meal deliveries, and Companioa programs on aging adults and adults with disabilities in our community. Please visit ioaging.org/heart-of-the-bay and save the date for this year's Heart of the Bay: February 8, 2022.





For IOA Leader Lynn Brinton, Launching Companioa is Deeply Personal

In February 2021, IOA proudly launched Companioa, an innovative, holistic approach to supporting families and caregivers of loved ones with dementia. IOA Philanthropy Committee member and returning IOA Board member, Lynn Brinton, and her husband, Dan Cohn, generously supported Companioa's launch with a leadership gift. Unfortunately, Lynn is personally familiar with the challenges individuals and their families face when navigating a dementia diagnosis and care: Lynn's mother, Barbara, struggled with dementia in the last four years of her life. "Mom's dementia diagnosis knocked me and my family off our feet," says Lynn. "We felt like we were fighting for a quality of life which was declining precipitously on a landscape for which we had little to no understanding." There were recurring shocks as the disease quickly exhausted Barbara's financial savings and took hold of her behavior and well-being with limited resources and interventions to help.

Through its family of services ranging from personal care coaches to support groups to on demand advice, Companioa aims to increase the family and caregivers' sense of control, lower their stress levels, and help reduce the number of unnecessary emergency room visits and hospitalizations. Lynn says, "My hope is that individuals and families facing dementia will have a companion to help them with this lifealtering diagnosis. IOA is making this a reality with Companioa."

Joseph & Vera Long Foundation Helps Friendship Line Reach Seniors Isolated by COVID-19

Institute on Aging's 24-hour toll-free Friendship Line is the only accredited crisis line in the country for people aged 60 years and older, and adults living with disabilities. We also make on-going outreach calls to lonely older adults. While there are other organizations that respond to the needs of people who may be contemplating suicide, none provides the type of services that IOA's Friendship Line offers to respond to the public health problem of suicide among the elderly.

Many of our foundation partners stepped up their giving to support IOA through the challenges of the pandemic. The Joseph & Vera Long Foundation gave a generous grant of \$100,000 to help build the infrastructure needed to shift the on-site Friendship Line to a remote workforce. Since their first grant to Friendship Line in 2014, the Long Foundation has recognized the importance of the line, especially at a time when older adults are more isolated than ever and remote mental health resources were in high demand. Thanks to the generosity of individuals and foundations like the Long Foundation, software, phones, laptops, and more were purchased and distributed, all without missing a call.

<u>ioaging.org/services/all-inclusive-health-</u>care/friendship-line

FISCAL YEAR 2021 DONORS

Thank you to all of our generous donors who supported our work last year. We are proud to recognize gifts \$1,000 and above from July 1, 2020 to June 30, 2021.

PLATINUM HEART (\$100,000K+)

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IOA PHILANTHROPY COMMITTEE

This past fiscal year marked the development of IOA's new Philanthropy Committee. Comprising philanthropic leaders from across the Bay Area, the Philanthropy Committee reviews and advises on all aspects of fundraising at IOA and advocates for IOA's mission.

Sandra Simon, Chair Lynn Brinton Meryl Brod Dana Corvin James Davis, MD Andy Fisher Audrey Sockolov Cynthia Diana Whitehead

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